

Sam Renders / Sam Feldt

From the stage to the stack — a multi-platinum artist who learned to build with AI.

ABOUT

Sam Renders is an entrepreneur, investor, and AI innovator — known globally as the Grammy-nominated DJ and producer **Sam Feldt**, with over 10 billion streams. Beyond music, Sam founded Heartfeldt Records & Publishing, The Heartfeldt Foundation, Hello World Investments, Healify (AI health tech), and Fangage (acquired by Triller).

He builds production software using vibe-coding workflows with Claude Code and Cursor — without a CS degree. His talks sit at the intersection of *AI, creative entrepreneurship, and what happens when artists start shipping technology.*

AT A GLANCE

10B+ streams

as Sam Feldt, Grammy-nominated DJ/producer

GP, Hello World Investments

backing founders from creative industries

Multi-exit founder

Fangage acquired by Triller

Building Healify

production AI health platform (LangGraph, RN, NestJS)

SIGNATURE TALKS

Vibe Coding: The End of the Technical Co-Founder

Keynote · Workshop — 30–45 min

How AI tools like Claude Code and Cursor have removed the last barrier between vision and software. Sam shares his real workflow shipping production AI health tech with no CS degree — and what this means for the next generation of founders.

The Artist Advantage: Why Creatives Build Better Products

Keynote · Panel — 20–40 min

A decade of reading 50,000-person crowds, managing global tours, and negotiating label deals taught Sam more about product, execution, and fundraising than any MBA. The talk every creative professional with a startup idea needs to hear.

Building Healify: AI That Adapts to Life, Not the Other Way Around

Keynote · Demo · Fireside — 30–45 min

The origin story and technical architecture of Healify — an AI health platform born from a touring musician's broken relationship with wellness. LangGraph agents, React Native, NestJS, and the philosophy of adaptive AI.

Investing in the Vibe Coding Era

Panel · Fireside — 20–30 min

Through Hello World Investments, Sam has backed founders who build differently — artists, athletes, and creative entrepreneurs. What Sam looks for, why the vibe-coding paradigm changes who gets funded, and the thesis for creative-led tech.

FORMATS

Keynote

Workshop

Panel

Fireside chat

Live demo

BEST FOR

AI & agent-engineering conferences, startup and founder summits, creator-economy events, music-and-tech crossover stages, and investor or accelerator programs.

PAST APPEARANCES

ADE (Amsterdam Dance Event) Tech Stage

Music x Tech: Building for the Creator Economy

Amsterdam, NL

2024

Summit LA

Artists as Founders

Los Angeles, CA

2023

Dreamhack Beyond

Fan Community and Sustainable Business Models

Digital

2023

Book *Sam*

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x.com/samfeldt · linkedin.com/in/samrenders

Available worldwide for keynotes, panels, fireside chats, and workshops. Send event details, dates, and any specific topic requests.